## "WILD TURKEY LMG ON-PACK 2023"

### **Terms and Conditions**

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
Promotion Website	wildturkey.com.au/promotions
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney NSW 2060.
Permit / Authority number	The Promotion is authorised under permit number ACT Permit No. TP23/00673. SA Permit No. T23/514  The Promotion is authorised under the following NSW Authority: TP/00032.
Promotional Period	The Promotion commences at 12:01am AEDST on 04/10/2023 and closes at 11:59pm AEDST on 28/11/2023.
Eligible	Entry is open to Australian residents aged 18 years or over.
Entrants	Employees (and their immediate families) of the Promoter, its related entities, any prize drawers and any agencies associated with this Promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Entry	A participating retailer is any Bottlemart, SipNSave, Thirsty Camel (WA only) and Harry Browns retailer that displays advertising material for this promotion in Australia ("Participating Retailer").
	2. To enter, each Eligible Entrant must, during the Promotional Period:
	(a) spend \$30 or more in a single transaction on any Wild Turkey product at a Participating Retailer nationally during the Promotional Period ( <b>Qualifying Transaction</b> ); and
	(b) scan the QR code available in store at a Participating Retailer or visit <a href="www.bottlemart.com.au">www.bottlemart.com.au</a> or <a href="www.bottlemart.com.au">www.bottlemart.com.au</a> or <a href="www.batrybrown.com.au">www.wa.thirstycamel.com.au/</a> , follow the prompts to the promotion entry page, input the requested details including first and last name, postal address, postcode, mobile number, upload a copy of the receipt and submit the fully completed entry form during the Promotional Period.
	3. Entrants must retain the original receipt for their Qualifying Transaction as proof of purchase and produce this within 7 days of a request by the Promoter. Failure to do so may, in the sole discretion of the Promotor, result in invalidation of the entrant's entry and forfeiture of any right to a prize. Entrants acknowledge that it is their responsibility to request a purchase receipt if one is not automatically provided to them at the time of making a Qualifying Transaction.
	4. Entries which in the reasonable opinion of the Promoter:
	(a) are received outside the Promotional Period;
	(b) contain defamatory, offensive or inappropriate content or infringe intellectual property rights;
	(c) are incomplete or indecipherable; or
	(d) do not otherwise comply with these terms,
	will be invalid and ineligible for any prize.
	5. Multiple entries permitted, subject to the following: (a) only one (1) entry is permitted per Qualifying Transaction regardless of the amount spent on Wild Turkey products in excess of \$30 in that transaction; and (b) each entry must be submitted separately and in accordance with entry requirements.

#### Draw

- 6. There will be one (1) draw conducted for the entries received each day of the Promotional Period, for a total of fifty-six (56) draws (**Daily Draws**), and there will be one (1) draw conducted for all entries received during the Promotional Period (**Major Draw**). Subject to the starting and closing time of the Promotional Period, entries into each Daily Draw will open at 12am and close at 11.59pm AEDT each day. Non-winning entries in each Daily Draw will be entered into any subsequent Daily Draw(s), and all entries (including the Daily Draw winners) will be entered into the Major Draw.
- 7. All draws will take place at Anisimoff Legal, 5/210 Central Coast Highway, Erina NSW 2250. Each Daily Draw will take place at 1:00pm AEDT on the business day after entries close for that Daily Draw, with the first Daily Draw taking place on 05/10/2023 and the last Daily Draw taking place on 29/11/2023. The Major Draw will take place at 2:00pm AEDT on 04/12/2023, in the presence of an independent scrutineer. For the removal of doubt, no draws will be conducted during the weekend or on a public holiday in NSW. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn.
- The first valid entry drawn from the Major Draw will win the Major Prize (see below).
- 9. The first valid entry drawn from each Daily Draw will win a Daily Prize (see below)
- 10. Winners are only eligible to win one (1) Daily Draw prize (excluding residents of SA).
- 11. The Promoter may at any time (including after the Promotional Period), verify the validity of entries and entrants and disqualify any individual who the Promoter reasonably believes has breached any of these terms or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
- 12. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant.

#### Prize(s)

#### **Major Prize**

13. The first valid entry randomly drawn from the Major Draw will win a \$20,000 travel voucher valid at Free 2 Travel. The voucher is valid for the following services: flights, accommodation, day tours, attractions, travel insurance, car hire, concerts, dining, special interest trips, and any taxes involved in the bookings thereof.

#### **Daily Prize**

- 14. The first valid entry drawn from each Daily Draw will win a \$150 Ticketek voucher.
- 15. The total prize pool value is \$28,400.
- 16. If a Prize is unavailable, the Promoter in its absolute discretion, may substitute the Prize a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize (or any unused portion of the Prize) is not transferable or exchangeable, and cannot be taken as cash, unless otherwise specified.
- 17. Any ancillary costs associated with redeeming a Ticketek voucher are not included. Any unused balance of a Ticketek voucher will not be awarded as cash. Redemption of a Ticketek voucher is subject to any terms and conditions of Ticketek voucher including those specified on the voucher.
- 18. Subject to the Re-draw clause, if for any reason a winner does not take/redeem a prize at/by the time stipulated by the Promoter, then the prize will be forfeited.
- 19. Any ancillary costs associated with redeeming the travel voucher are not included. Any unused balance of the travel voucher will not be awarded as cash. Redemption of the travel voucher is subject to any terms and conditions of the issuer including those specified on the travel voucher.

## Notification of Winner

- 20. The winners will be notified by email and telephone within two (2) business days from the relevant draw and their names will be published online at <a href="www.bottlemart.com.au">www.bottlemart.com.au</a>, <a href="www.sipnsave.com.au">www.sipnsave.com.au</a>, <a href="www.sipnsave.com.au">www.sipnsave.com.au</a>, <a href="www.sipnsave.com.au">www.wa.thirstycamel.com.au</a> the next business day from the date they are drawn starting from 06/10/2023 until 30/11/2023 for Daily Draw winners and on 05/12/2023 for the Major Prize winner.
- 21. The Promoter will retain all unclaimed Prizes until 07/01/2024. If the prize is not claimed within this time, the Promoter will re-draw another winner for the unclaimed prize on 08/01/2024 at 1:00pm AEDST at the same place as the original draw by way of a random draw, subject to any directions from a regulatory authority (Re-draw).

	22. The winners, if any, of the Re-draw will be notified by email and phone within two (2) business days and the Re-draw winners will be published online at <a href="www.bottlemart.com.au">www.bottlemart.com.au</a> , <a href="www.sipnsave.com.au">www.sipnsave.com.au</a> , <a href="www.bottlemart.com.au">www.sipnsave.com.au</a> , <a href="www.wa.thirstycamel.com.au">www.sipnsave.com.au</a> , <a href="www.wa.thirstycamel.com.au">www.wa.thirstycamel.com.au</a> from 08/01/2024. Winners of Re-drawn Prizes must claim their Prize no later than 15/02/2024.
Privacy	23. The Promoter will collect, use and disclose entrants' personal information to conduct and manage the Promotion in accordance with its Privacy Policy, available at <a href="https://www.wildturkeybourbon.com.au/privacy-policy">https://www.wildturkeybourbon.com.au/privacy-policy</a> . The Promoter may also use entrants' personal information for promotional, marketing, publicity, research and profiling purposes for any of the Promoter's products, including sending electronic messages to, or telephoning, any entrant. Entrants may opt out of such marketing messages at any time by clicking on the unsubscribe link contained in the message. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their personal information, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. Unless otherwise indicated by the Promoter, the Promoter may disclose personal information to entities outside of Australia (for a list of the countries, see the Promoter's Privacy Policy), and cannot guarantee that any overseas recipient will not breach the Australian Privacy Principles. By entering the promotion entrants consent to the overseas transfer on these terms as permitted by the Australian Privacy Principles and agree that the Promoter is not liable in this regard.
	24. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of same) in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.
Miscellaneous	25. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au). Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.
	26. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:
	(a) disqualify any entrant; or
	(b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the prize, as appropriate.
	27. As a condition of accepting the Major Draw Prize, the winner must sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.
	28. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law ( <b>Non-Excludable Guarantees</b> ). Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of:
	(a) the Promotion and/or the taking or use of the prize;
	(b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;
	(c) any theft, unauthorised access or third party interference;
	<ul><li>(d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control;</li></ul>
	(e) any tax liability incurred by a winner or entrant; and/or
	(f) any damage to or delay in transit of the prize during delivery,
	except to the extent caused or contributed to by the Promoter.
	<ol> <li>Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.</li> </ol>
Disputes	30. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: <a href="mailto:info.australia@campari.com">info.australia@campari.com</a> In the case of any dispute, the Promoter will make a determination, acting reasonably and taking into account any feedback provided. The Promoter's decision is final and binding and no correspondence will be entered into, subject to any legal proceedings initiated by the complainant.

# Condensed Terms and Conditions For use in advertising for a trade promotion/competition

(Nb. These terms could be shortened to remove any double up with body copy (i.e. if the body copy states the competition close date then this need not be repeated in the condensed terms. In addition, any unusual or particularly onerous terms should be disclosed).

#### [For use in advertising except TV and radio]

See wildturkey.com.au/promotions for full terms and conditions. Australian residents aged 18 or over. 1 entry per transaction. Spend must be in a single transaction. Retain receipt/s. Competition closes 11:59pm AEDT on 28/11/23. Major Prize: \$20K travel voucher valid at Free 2 Travel. 56 x Daily Prizes: \$150 Ticketek vouchers. Drawn at 5/210 Central Coast Hwy, Erina NSW 2250 on 2pm AEDT 04/12/23 (Major Draw) and at 1pm AEDT from 5/10/23 – 29/11/23 (Daily Draws). Winners notified by email and phone, and published at <a href="www.bottlemart.com.au">www.bottlemart.com.au</a>, <a href="www.bottlemart.com.au</a>, <a href="www.bottlemart.com.au">www.bottlemart.com.au</a>, <a href="www.bottlemart.com.au</a>, <a href="www.bottlemart.com.au">www.bottlemart.com.au</a>, <a href="www.bottlemart.com.au</a>, <a href="www.bottlemart.com.au">www.bottlemart.com.au</a>, <a href="www.bottlemart.com.au</a>, <a href="www.bottlemart.com.au">www.bottlemart.com.au</a>, <a href="www.bottlemart.