

**“Wild Turkey Distillery Can”  
Terms and Conditions**

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

<b>Details</b>	
<b>Promotion Website</b>	<a href="https://promotions.wildturkeybourbon.com/heritage/">https://promotions.wildturkeybourbon.com/heritage/</a>
<b>Promoter</b>	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW, 2060
<b>Permit / Authority number</b>	The Promotion is authorised under permit numbers: ACT Permit Number TP23/01786 and SA Permit Number T23/1386. The Promotion is authorised under the following NSW Authority: TP/00032.
<b>Participating Store</b>	A participating store is any store in Australia that stocks the Wild Turkey Distillery Collectors Edition Can and displays advertising material relating to the Promotion during the Promotional Period (each a <b>“Participating Store”</b> ). For the avoidance of doubt, online purchases from a Participating Store are also eligible.
<b>Promotional Period</b>	The Promotion commences at 12:00am (AEDT) on 18 October 2023 and closes at 11:59pm (AEDT) on 31 December 2023.
<b>Eligible Entrants</b>	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities and any agencies associated with this Promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
<b>Entry</b>	<ol style="list-style-type: none"><li>1. To enter, each Eligible Entrant must, during the Promotional Period:<ol style="list-style-type: none"><li>(a) Purchase a Wild Turkey Distillery Collectors Edition Can from a Participating Store (<b>“Qualifying Transaction”</b>); and</li><li>(b) Visit the Promotion Website, follow the prompts to the competition entry page, input the requested details and submit the fully completed entry form online.</li></ol></li><li>2. Entrants must retain the original receipt for their Qualifying Transaction as proof of purchase and produce this within 7 days of a request by the Promoter. Failure to do so may, in the sole discretion of the Promoter, result in invalidation of the entrant’s entry and forfeiture of any right to a prize.</li><li>3. Entries which in the reasonable opinion of the Promoter:<ol style="list-style-type: none"><li>(a) are received outside the Promotional Period;</li><li>(b) contain defamatory, offensive or inappropriate content or infringe intellectual property rights;</li><li>(c) are incomplete or indecipherable; or</li><li>(d) do not otherwise comply with these terms,</li></ol>will be invalid and ineligible for any prize.</li><li>4. Only one (1) entry permitted per Qualifying Transaction, regardless of the number of Wild Turkey Distillery Collectors Edition Cans purchased in a Qualifying Transaction. Each entry must be submitted separately. A maximum of one (1) entry per person per day is permitted.</li></ol>
<b>Draw</b>	<ol style="list-style-type: none"><li>5. The Draw will be conducted at Anisimoff Legal, 3 Amy Close, Wyong NSW 2259 at 12:00pm (AEDT) on 15 January 2024.</li><li>6. An independent scrutineer will observe the Draw process and announcement of the winner.</li><li>7. The first valid entry randomly drawn will win the Prize (<b>Winner</b>).</li><li>8. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn.</li></ol>

<p><b>Prize</b></p>	<p>9. The Winner will receive a trip for two (2) adults to Kentucky, USA, valued at up to \$15,000 and including:</p> <ul style="list-style-type: none"> <li>• Two (2) return flights to Kentucky, USA from the Winner's nearest capital city;</li> <li>• 7 nights' accommodation in a four (4) star accommodation in Louisville, Kentucky with breakfast included;</li> <li>• Tickets for two (2) adults to the Wild Turkey Distillery tour.</li> </ul> <p>10. Spending money, meals, taxes (excluding airline and airport taxes), insurance, passports, visas, vaccinations, transport to and from departure point, transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. Prize must be taken within twelve (12) months of receiving the prize and is subject to booking and flight availability.</p> <p>11. The Winner and their companion must depart from and return to the same departure point and travel together.</p> <p>12. Itinerary to be determined by the Promoter in its absolute discretion.</p> <p>13. Frequent Flyer points will not form part of the prize.</p> <p>14. Prize is subject to the standard terms and conditions of individual prize and service providers.</p> <p>15. The Winner may be required to present their credit card at time of accommodation check in.</p>
<p><b>Notification of Winner</b></p>	<p>16. The Winner will be notified in writing and by telephone within 2 days of the Draw. Their name will also be published on the Promotion Website on 22 January 2024. The Winner must claim their Prize within 1 month of the Draw.</p> <p>17. A draw for the Prize, if unclaimed, may take place on 29 April 2024 at the same time and place as the original draw, subject to any directions from a regulatory authority (<b>Re-draw</b>).</p> <p>18. The winner of the Re-draw, if any, will be contacted in writing and by telephone within 2 days of the Re-draw. Their name will also be published on the Promotion Website on 6 May 2024]. Winner(s) of Re-drawn Prizes must claim their Prize within one (1) month of the Re-draw.</p>
<p><b>General</b></p>	<p>19. The Promoter may at any time (including after the Promotional Period), verify the validity of entries and entrants and disqualify any individual who the Promoter reasonably believes has breached any of these terms or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion.</p> <p>20. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant.</p> <p>21. Total prize pool value is up to \$15,000.</p> <p>22. If the Prize is unavailable, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize is not transferable or exchangeable, and cannot be taken as cash.</p> <p>23. The Promoter will not be liable for any loss, damage or injury suffered or sustained (even if caused by negligence) as a result of accepting and/or using the Prize, except for any liability which cannot be excluded by law.</p> <p>24. Subject to the Re-draw clause, if for any reason the Winner does not take/redeem the Prize by the time stipulated by the Promoter, then the Prize will be forfeited.</p>
<p><b>Privacy</b></p>	<p>25. The Promoter will collect, use and disclose Eligible Entrants' personal information to conduct and manage the Promotion in accordance with its Privacy Policy, available at <a href="https://www.wildturkeybourbon.com.au/privacy-policy/">https://www.wildturkeybourbon.com.au/privacy-policy/</a>. The Promoter may also use Eligible Entrants' personal information for promotional, marketing, publicity, research and profiling purposes for any of the Promoter's products, including sending electronic messages to, or telephoning, any entrant. Eligible Entrants may opt out of such marketing messages at any time by clicking on the unsubscribe link contained in the message. The Privacy Policy also contains information about how Eligible Entrants may update or correct their PI, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. Unless otherwise indicated by the Promoter, the Promoter may disclose PI to entities outside of Australia (for a list of the countries, see the Promoter's Privacy Policy), and cannot guarantee that any overseas recipient will not breach the Australian Privacy Principles. By entering the promotion Eligible Entrants consent to the overseas transfer on these terms as permitted by the Australian Privacy Principles and agree that the Promoter is not liable in this regard.</p>

	<p>26. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.</p>
<b>Miscellaneous</b>	<p>27. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health &amp; Medical Research Council Australian Alcohol Guidelines (available at <a href="http://www.nhmrc.gov.au">www.nhmrc.gov.au</a>).</p> <p>28. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:</p> <ul style="list-style-type: none"> <li>(a) disqualify any entrant; or</li> <li>(b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate.</li> </ul> <p>29. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (<b>Non-Excludable Guarantees</b>). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion.</p> <p>30. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of:</p> <ul style="list-style-type: none"> <li>(a) the Promotion and/or the taking or use of the Prize;</li> <li>(b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;</li> <li>(c) any theft, unauthorised access or third party interference;</li> <li>(d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control;</li> <li>(e) any tax liability incurred by a Winner or entrant; and/or</li> <li>(f) any damage to or delay in transit of the Prize during delivery, except to the extent caused or contributed to by the Promoter.</li> </ul>
<b>Disputes</b>	<p>31. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: <a href="mailto:info.australia@campari.com">info.australia@campari.com</a> In the case of any dispute, the Promoter will make a determination, acting reasonably and taking into account any feedback provided. The Promoter's decision is final.</p>

