"WILD TURKEY ESKY PROMOTION"

Terms and Conditions

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

| Details | | |
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| Promotion Website | promotions.wildturkeybourbon.com | |
| Promoter | Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW, 2060 | |
| Promotional Period | The Promotion commences at 07:00am (AEDST) on 30 th October and closes at 11:59pm (AEDST) on 24 th December 2023. | |
| Eligible Entrants | Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities and any agencies associated with this Promotion are ineligible to enter. | |
| Participating Store | A participating store is any off-premise retailer nationally that stocks Aperol products and displays advertising material for this promotion (each a "Participating Store"). For the avoidance of doubt, online purchases from a Participating Store are also eligible. | |
| Entry | To enter, each Eligible Entrant must, during the Promotional Period: | |
| | (a) Spend \$20 on any Wild Turkey and American Honey Product (Qualifying Product) in a single transaction (Qualifying Transaction) from a Participating Store; and | |
| | (b) Visit <u>promotions.wildturkeybourbon.com</u> , follow the prompts to the competition entry page, select the name of the Participating Store where purchase was made, upload a copy of your receipt with Qualifying Transaction and input the requested details and submit the fully completed entry form online. | |
| | Entrants must retain the original receipt for their Qualifying Transaction as proof of purchase and produce this within 7 days of a request by the Promoter. Failure to do so may, in the sole discretion of the Promotor, result in invalidation of the entrant's entry and forfeiture of any right to a prize. | |
| | 3. Entries which in the reasonable opinion of the Promoter: | |
| | (a) are received outside the Promotional Period; | |
| | (b) contain defamatory, offensive or inappropriate content or infringe intellectual property rights; | |
| | (c) are incomplete or indecipherable; or | |
| | (d) do not otherwise comply with these terms, | |
| | will be invalid and ineligible for any prize. | |
| | Only 1 entry permitted per Qualifying Transaction. Each entry must be submitted separately. A maximum of 2 entries per person per day is permitted. | |
| Draw | The Draw will be conducted at 55 Bainbridge St, Ormiston QLD 4160 at 10am (AEDST) on 8th January 2024, by way of a random draw. | |
| | 6. The first valid entry randomly drawn for each participating store will win the Prize (Winner). | |
| | 7. The Promoter may at any time (including after the Promotional Period), verify the validity of entries and entrants and disqualify any individual who the Promoter reasonably believes has breached any of these terms or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. | |
| | 8. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant. | |
| Prize(s) | 9. The Winner will receive a Wild Turkey branded Esky Arctic Pro Rugged Cooler. The total prize is valued at \$199 recommended retail price. | |

| | 10. If the Prize is unavailable, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize is not transferable or exchangeable, and cannot be taken as cash. |
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| Notification of Winner | 11. The Winner will be notified in writing and by telephone within 2 days of the Draw. Their name will also be published on promotions.wildturkeybourbon.com . Winner(s) must claim their Prize(s) within 1 month of the Draw. |
| | 12. The Promoter will retain all unclaimed Prize(s) for three and a half months from the date of the Draw. If the Prize is not claimed within this time, the Promoter will re-draw another winner for the unclaimed Prize at 55 Bainbridge St, Ormiston QLD 4160 at 10am (AEST) on 22 nd April 2024, by way of a random draw (Re-draw). |
| | 13. The winner of the Re-draw will be contacted in writing and by telephone within 2 days of the Re-draw. Their name will also be published on <u>promotions.wildturkeybourbon.com</u> . Winner(s) of Re-drawn Prizes must claim their Prize within one (1) month of the Re-draw. |
| | 14. The Winner (or Re-draw winner) must collect their Prize from the store that entry was submitted online, within 28 days of the draw (or Re-draw). |
| Privacy | 15. The Promoter will collect, use and disclose entrants' personal information to conduct and manage the Promotion in accordance with its Privacy Policy, available at www.wildturkeybourbon.com.au/en-au/privacy-policy. The Promoter may also use entrants' personal information for promotional, marketing, publicity, research and profiling purposes for any of the Promoter's products, including sending electronic messages to, or telephoning, any entrant. |
| | 16. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products. |
| Miscellaneous | 17. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au). |
| | 18. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law: |
| | (a) disqualify any entrant; or |
| | (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate. |
| | 19. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees). |
| | 20. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of: |
| | (a) the Promotion and/or the taking or use of the Prize; |
| | (b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control; |
| | (c) any theft, unauthorised access or third party interference; |
| | (d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control; |
| | (e) any tax liability incurred by a Winner or entrant; and/or |
| | (f) any damage to or delay in transit of the Prize during delivery, |
| | except to the extent caused or contributed to by the Promoter. |
| Disputes | 21. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: info.australia@campari.com In the case of any dispute, the Promoter will make a determination, acting reasonably and taking into account any feedback provided. The Promoter's decision is final. |