

## “WILD TURKEY IBA AIRSTREAM 2024 PROMOTION”

### Terms and Conditions

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
<b>Promotion Website</b>	<a href="https://promotions.wildturkeybourbon.com/">https://promotions.wildturkeybourbon.com/</a> Any cost associated with accessing the Promotion Website is the Eligible Entrant's responsibility and is dependent on the Internet service provider used.
<b>Promoter</b>	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW, 2060
<b>Permit / Authority number</b>	The Promotion is authorised under NSW Authority No. TP/00032. ACT Permit No. TP24/00325. SA Permit No. T24/250.
<b>Participating Store</b>	A participating store is any Cellarbrations, IGA Liquor, The Bottle-O or Big Bargain Bottleshop store nationally that displays advertising material for this promotion (each a <b>“Participating Store”</b> ). For the avoidance of doubt, online purchases from a Participating Store are also eligible.
<b>Promotional Period</b>	The Promotion commences on 03/06/2024 and closes at 11:59PM AEST on 21/07/2024 (the <b>“Promotional Period”</b> ).
<b>Eligible Entrants</b>	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities, Participating Stores, any prize drawers and any agencies associated with this Promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
<b>Entry</b>	<ol style="list-style-type: none"><li>To enter, each Eligible Entrant must, during the Promotional Period:<ol style="list-style-type: none"><li>spend \$25 or more in a single transaction on any Wild Turkey product/s from a Participating Store during the Promotional Period (<b>“Qualifying Transaction”</b>);</li><li>visit the Promotion Website and follow the prompts to the entry page;</li><li>input the requested details (first name, last name, date of birth, email address, mobile number, full address, and state/territory of residence);</li><li>agree to the Terms and Conditions and the Promoter's Privacy Policy; and then</li><li>submit the full completed entry form.</li></ol></li><li>Eligible Entrants must retain the original receipt for their Qualifying Transaction as proof of purchase and produce this within seven (7) days of a request by the Promoter. Failure to do so may, in the sole discretion of the Promoter, result in invalidation of the entrant's entry and forfeiture of any right to a prize.</li><li>Entries which in the reasonable opinion of the Promoter:<ol style="list-style-type: none"><li>are received outside the Promotional Period;</li><li>contain defamatory, offensive or inappropriate content or infringe intellectual property rights;</li><li>are incomplete or indecipherable; or</li><li>do not otherwise comply with these terms,</li></ol>will be invalid and ineligible for any prize.</li><li>Only one (1) entry permitted per Qualifying Transaction, regardless of the amount spent on Wild Turkey products in excess of \$25. Each entry must be submitted separately. A maximum of two (2) entries per person per day is permitted.</li></ol>

<p><b>Draw</b></p>	<ol style="list-style-type: none"> <li>5. The Draw will be conducted at Anisimoff Legal, 3 Amy Close, Wyong NSW 2259 at 2:00pm (AEST) on 24/07/2024, by way of a random draw.</li> <li>6. An independent scrutineer will observe the Draw process.</li> <li>7. The first valid entry randomly drawn will win that Eligible Entrant (“<b>Participant</b>”) the opportunity to play a contingency game (“<b>the Game</b>”) for the chance to win the major prize (“<b>Major Prize</b>”), as set out below.</li> <li>8. The next one hundred (100) valid entries randomly drawn will each win a minor prize (each a “<b>Minor Prize Winner</b>”), as set out below.</li> <li>9. The Promoter may at any time (including after the Promotional Period), verify the validity of entries and entrants and reserves the right, in its sole discretion, to disqualify any individual who the Promoter reasonably believes has breached any of these terms, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.</li> <li>10. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant.</li> </ol>
<p><b>Prize(s)</b></p>	<ol style="list-style-type: none"> <li>11. The Game will take place in Gold Coast, QLD week commencing 12/08/2024. In order to participate in the Game, if the drawn Participant resides outside of QLD, they will receive two (2) return economy airfares from their nearest capital city in Australia to Gold Coast, QLD and three (3) nights twin share minimum 4-star accommodation valued at up to \$3,900 depending on point of departure. Itinerary to be determined by the Promoter in its absolute discretion. Frequent flyer points will not form part of the prize. Travel is subject to the standard terms and conditions of individual prize and service providers. The Participant may be required to present their credit card at time of accommodation check in.</li> <li>12. If the drawn Participant resides within 100km of Gold Coast, QLD, the Participant will be responsible for transport to and from the Game. Spending money, meals, taxes (excluding airline and airport taxes), insurance, transport to and from departure point, transfers, items of a personal nature (including but not limited to in-room charges) and all other ancillary costs are not included. If the Participant cannot attend the Game, the Participant may appoint a proxy over 18 years of age to play the Game on their behalf provided the Participant gives the Promoter written, signed notice to that effect before the start of the Game. If the Promoter has not been able to contact the Participant before the start of the Game, a representative of the Promoter will play the Game on the Participant's behalf.</li> <li>13. There will be 101 numbered game pieces on display at the start of the Game. One (1) game piece will contain a promotional message representing the Major Prize (as detailed below). The other 100 game pieces will each contain a promotional message representing the Consolation Prize (as detailed below). The Participant/proxy/representative (“<b>Attendee</b>”) must choose only one (1) game piece without touching, handling or interfering in any way with any of the other game pieces on display. If the Attendee is found to have breached this condition, they will be disqualified. If the Attendee selects the game piece containing the promotional message representing the Major Prize, then, subject to verification by the judges, the drawn Participant will win the Major Prize. If the Attendee selects a game piece containing a promotional message representing the Consolation Prize, then the Major Prize will not be given away and, subject to verification by the judges, the drawn Participant will win Consolation Prize.</li> </ol> <p>The Major Prize is valued at up to \$377,613 and consists of:</p> <ul style="list-style-type: none"> <li>• 2024 RAM 1500 Limited Ute with Automatic Transmission valued at up to \$167,613, including registration, compulsory third party insurance, stamp duty and dealer delivery charges (which may vary from State to State). Additional insurance, options, petrol, and all other ancillary costs are the responsibility of the Major Prize winner. The Promoter may, in its absolute discretion, accommodate the Major Prize winner's colour preference (excluding metallic options), subject to availability.</li> <li>• \$90,000 in credit for Alumina (<a href="https://aluminia.com.au">https://aluminia.com.au</a>)</li> <li>• \$120,000 in credit for Vanable</li> </ul> <p>The Major Prize winner can choose between the Major Prize outlined above OR \$377,613 in cash (which will be paid in the form of a cheque made out in the Major Prize winner's name or via EFT into the Major</p>

	<p>Prize winner's nominated bank account). In the event that the Major Prize is to be awarded via EFT, the Major Prize winner is responsible for providing their full and accurate bank details. The Promoter will not be responsible for incorrect details being provided, a banking institution rejecting an EFT payment, or any costs associated with locating any lost monies.</p> <p>The chance of the Participant selecting the Major Prize is 1:101.</p> <p>14. If the Major Prize winner is, through any legal incapacity or otherwise, unable to register the car in their own name, then the Major Prize Winner may assign the car to another person (who consents to such assignment) with legal capacity for the purposes of registration. The Promoter takes no responsibility for any such arrangements between the Major Prize Winner and the assignee. The Major Prize Winner must provide the Promoter with certified copies of all required documentation as required by the Promoter before the car is awarded. It is a condition of accepting the prize that the Major Prize Winner may be required to sign a legal release in a form to be determined by the Promoter in its discretion.</p> <p>15. The Consolation Prize consists of \$10,000 cash awarded in the form of a cheque made out in the Consolation Prize winner's name or via EFT into the Consolation Prize winner's nominated bank account. In the event that the Consolation Prize is to be awarded via EFT, the Consolation Prize winner is responsible for providing their full and accurate bank details. The Promoter will not be responsible for incorrect details being provided, a banking institution rejecting an EFT payment, or any costs associated with locating any lost monies.</p> <p>16. The Minor Prize Winners will each receive one (1) Wild Turkey branded JBL Flip Essentials 2 Speaker valued at \$120.</p> <p>17. Total prize pool value is up to \$393,513.</p> <p>18. All taxes (excluding GST) and any ancillary costs which may be payable as a consequence of receiving a Prize are the sole responsibility of the Winner.</p> <p>19. If a Prize is unavailable, the Promoter in its absolute discretion, may substitute a Prize (or a component of a Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, a Prize is not transferable or exchangeable, and cannot be taken as cash, unless otherwise specified.</p> <p>20. The Promoter will not be liable for any loss, damage or injury suffered or sustained (even if caused by negligence) as a result of accepting and/or using a Prize, except for any liability which cannot be excluded by law.</p> <p>21. Subject to the unclaimed prize draw clause, if for any reason the winner does not take/redeem the prize by the time stipulated by the Promoter, then the prize will be forfeited.</p>
<p><b>Notification of Winners</b></p>	<p>22. The Major Prize winner will be notified in writing and by telephone within two (2) days of the Draw. Minor Prize winners will be notified in writing within five (5) business days of the Draw. Their names will also be published at <a href="https://promotions.wildturkeybourbon.com/">https://promotions.wildturkeybourbon.com/</a> on 26/07/2024.</p> <p>23. The Promoter will retain all unclaimed Prize(s) for one (1) month from the date of the Draw. If a Prize is not claimed within this time, the Promoter will re-draw another winner for the unclaimed Prize on 19/08/2024 at the same time and place as the original Draw, by way of a random draw ("Re-draw"), subject to any directions from a regulatory authority. In the event the prize determined as a result of the Game is unclaimed, the same prize that resulted in the Game will be awarded in the Re-Draw.</p> <p>24. Winners of the Re-draw will be contacted in writing and by telephone within five (5) business days of the Re-draw. Their name will also be published at <a href="https://promotions.wildturkeybourbon.com/">https://promotions.wildturkeybourbon.com/</a> on 21/08/2024. Winner(s) of Re-drawn Prizes must claim their Prize within one (1) month of the Re-draw.</p> <p>25. The Prizes will be delivered free of charge to the Winners (or Re-draw winners) at the address nominated on their entry form.</p>
<p><b>Privacy</b></p>	<p>26. The Promoter will collect, use and disclose Eligible Entrants' personal information to conduct and manage the Promotion in accordance with its Privacy Policy, available at <a href="https://www.wildturkeybourbon.com.au/privacy-policy/">https://www.wildturkeybourbon.com.au/privacy-policy/</a>. The Promoter may also use Eligible Entrants' personal information for promotional, marketing, publicity, research and profiling purposes for any of the Promoter's products, including sending electronic messages to, or telephoning, any entrant. Eligible Entrants may opt out of such marketing messages at any time by clicking on the unsubscribe link contained in the message. The Privacy Policy also contains information about how Eligible Entrants may update or correct their PI, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. Unless otherwise indicated by the Promoter, the Promoter may disclose PI to entities outside of Australia (for a list of the countries, see the Promoter's</p>

	<p>Privacy Policy), and cannot guarantee that any overseas recipient will not breach the Australian Privacy Principles. By entering the promotion Eligible Entrants consent to the overseas transfer on these terms as permitted by the Australian Privacy Principles and agree that the Promoter is not liable in this regard.</p> <p>27. Eligible Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.</p>
<b>Miscellaneous</b>	<p>28. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health &amp; Medical Research Council Australian Alcohol Guidelines (available at <a href="http://www.nhmrc.gov.au">www.nhmrc.gov.au</a>).</p> <p>29. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:</p> <ul style="list-style-type: none"> <li>(a) disqualify any entrant; or</li> <li>(b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate.</li> </ul> <p>Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (<b>Non-Excludable Guarantees</b>). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion.</p> <p>30. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of:</p> <ul style="list-style-type: none"> <li>(a) the Promotion and/or the taking or use of the Prize;</li> <li>(b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;</li> <li>(c) any theft, unauthorised access or third party interference;</li> <li>(d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control;</li> <li>(e) any tax liability incurred by a Winner or Eligible Entrant;</li> <li>(f) if the Game is delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter;</li> <li>(g) any variation in prize value to that state in these Terms and Conditions; and/or</li> <li>(h) any damage to or delay in transit of the Prize during delivery,</li> </ul> <p>except to the extent caused or contributed to by the Promoter.</p>
<b>Disputes</b>	<p>31. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: <a href="mailto:info.australia@campari.com">info.australia@campari.com</a> In the case of any dispute, the Promoter will make a determination, acting reasonably and taking into account any feedback provided. The Promoter's decision is final and binding and no correspondence will be entered into.</p>