

STANDARD FORM TERMS AND CONDITIONS

TRADE PROMOTIONS

This terms and conditions template is for use with a basic trade promotion – more complicated trade promotions will require modification (e.g. travel, motor vehicles, tickets, etc). Read also Campari’s “Trade Promotions checklist” (available on the Legal Portal) to help you understand the requirements.

Where a trade promotion permit is required, the terms will need to be finalised in order to accompany the permit application. You should factor in at least 28 days for permit applications into your lead time for any trade promotion launch.

Sections in [highlighted brackets] need to be completed or deleted where not applicable. Text in red is instructional only and should be removed from any finalised terms and conditions.

If you have any questions, or need assistance or advice, please contact Campari Legal.

“Howler Head – 1 Major Prize Entre Draw On Premise Promotion”

Terms and Conditions

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). By participating, you agree to be bound by these terms. Entries must comply with these terms to be valid.

Details	
Promotion Website	www.howlerheadpromo.com.au
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW, 2060
[If applicable] Permit / Authority number	The Promotion is authorised under permit number LTPM/20/05458.
Promotional Period	The Promotion commences at 12:00AM(AEST) on 13.05.2024 and closes at 11:59PM(AEST) on 30.07.2024.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities, any prize drawers and any agencies associated with this Promotion are ineligible to enter.
Entry	<ol style="list-style-type: none">To enter, each Eligible Entrant must, during the Promotional Period:<ol style="list-style-type: none">Purchase 2 x Howler Head serves or Howler Head & Cola Premix can in a single transaction(Qualifying Transaction); andScan the QR code and Visit www.howlerheadpromo.com.au, follow the prompts to the competition entry page, input the requested details and submit the fully completed entry form online”Entrants must retain the original receipt for their Qualifying Transaction as proof of purchase and upload this when submitting the entry form. Failure to do so may, in the sole discretion of the Promoter, result in invalidation of the entrant’s entry and forfeiture of any right to a prize.Entries which in the reasonable opinion of the Promoter:<ol style="list-style-type: none">are received outside the Promotional Period;contain defamatory, offensive or inappropriate content or infringe intellectual property rights;are incomplete or indecipherable; ordo not otherwise comply with these terms,will be invalid and ineligible for any prize.Only 1 entry permitted per Qualifying Transaction. Each entry must be submitted separately. A maximum of 2x entries per person per day is permitted.

Draw	<ol style="list-style-type: none"> 4. The Draw will be conducted at Campari Group Australia, Level 21, 141 Walker Street, North Sydney, NSW 2060, at 10:00AM (AEST) on 01.08.2024, by way of a random draw. 5. An independent scrutineer will observe the Draw process and announcement of the winner. 6. The first valid entry randomly drawn will win the Prize (Winner). 7. The Promoter may at any time (including after the Promotional Period), verify the validity of entries and entrants and disqualify any individual who the Promoter reasonably believes has breached any of these terms or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. 8. If there is a dispute as to the identity of an entrant, the Promoter may, in its sole discretion, determine the identity of the entrant.
Prize(s)	<ol style="list-style-type: none"> 9. The Winner will receive 2 x tickets to the UFC August 2024 fight in Perth, 1 x night accommodation in a hotel nearby UFC event in Perth, Return flights for 2 people, \$500AUD spending money. The total prize is valued at \$10,000 (recommended retail price). 10. All taxes (excluding GST) and any ancillary costs which may be payable as a consequence of receiving the Prize are the sole responsibility of the Winner. 11. If the Prize is unavailable, the Promoter in its absolute discretion, may substitute the Prize (or a component of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize is not transferable or exchangeable, and cannot be taken as cash. 12. The Promoter will not be liable for any loss, damage or injury suffered or sustained (even if caused by negligence) as a result of accepting and/or using the Prize, except for any liability which cannot be excluded by law.
Notification of Winner	<ol style="list-style-type: none"> 13. The Winner will be notified in writing and by telephone within 2 days of the Draw. Their name will also be published on www.howlerheadpromo.com.au. Winner(s) must claim their Prize(s) within 1 month of the Draw. 14. If the Prize is not claimed within this time, the Promoter will re-draw another winner for the unclaimed Prize at Campari Group Australia, Level 21, 141 Walker Street, North Sydney, NSW 2060 at 10:00AM AEST on 03.08.2024 by way of a random draw (Re-draw). 15. The winner of the Re-draw will be contacted in writing and by telephone within 2 days of the Re-draw. Their name will also be published on www.howlerheadpromo.com.au. Winner(s) of Re-drawn Prizes must claim their Prize within 2 weeks of the Re-draw. 16. The Prize will be delivered free of charge to the Winner (or Re-draw winner) at the address nominated on their entry within 28 days of the draw (or Re-draw). 17. If there is no Winner or the Winner of the Prize cannot be located, this information will be published on www.howlerheadpromo.com.au
Privacy	<ol style="list-style-type: none"> 18. The Promoter will collect, use and disclose entrants' personal information to conduct and manage the Promotion in accordance with its Privacy Policy available at https://www.wildturkeybourbon.com/en-au/privacy-policy/. The Promoter may also use entrants' personal information for promotional, marketing, publicity, research and profiling purposes for any of the Promoter's products, including sending electronic messages to, or telephoning, any entrant. Entrants may opt out of such marketing messages at any time by clicking on the unsubscribe link contained in the message. 19. The personal information you provide here is collected by UFC to subscribe you to our mailing list and Campari Australia Pty Ltd to subscribe you to Howler Head's mailing list and Campari Group's brands' events, offers and promotional emails. Your personal information may also be disclosed to third parties engaged by us to provide products or services on our behalf. In some circumstances, these organisations will be international entities located in, or using servers located in USA. If you do not provide the information requested, we may be unable to process your order or keep you informed about products and promotions. For further information, including how to access and correct your personal information, please see our Privacy Policy https://www.wildturkeybourbon.com/en-au/privacy-policy/. And dataprivacy@ufc.com 20. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for an unlimited period without remuneration for the purpose of promoting the Promotion and any of the Promoter's products.

<p>Miscellaneous</p>	<p>21. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au).</p> <p>22. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:</p> <ul style="list-style-type: none"> (a) disqualify any entrant; or (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate. <p>Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees).</p> <p>23. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter (including its respective officers, employees and agents) will not be responsible and excludes all liability (including negligence) for any personal injury or loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of:</p> <ul style="list-style-type: none"> (a) the Promotion and/or the taking or use of the Prize; (b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control; (c) any theft, unauthorised access or third party interference; (d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control; (e) any tax liability incurred by a Winner or entrant; and/or (f) any damage to or delay in transit of the Prize during delivery, except to the extent caused or contributed to by the Promoter.
<p>Disputes</p>	<p>24. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: info.australia@campari.com In the case of any dispute, the Promoter will make a determination, acting reasonably and taking into account any feedback provided. The Promoter's decision is final and binding, subject to any legal proceedings initiated by the complainant.</p>

Condensed Terms and Conditions

For use in advertising for a trade promotion/competition

(Nb. These terms could be shortened to remove any double up with body copy (i.e. if the body copy states the competition close date then this need not be repeated in the condensed terms. In addition, any unusual or particularly onerous terms should be disclosed).

[For use in advertising except TV and radio]

See www.howlerheadpromo.com.au for full terms and conditions. Australian residents aged 18 or over. One entry per eligible purchase. Max 2 x entries per person per day. Competition closes 11:59PM(AEST) on 30.07.2024. Prize RRP \$10,000. Drawn at Campari Group Australia, Level 21, 141 Walker Street, North Sydney, NSW 2060 at 10:00AM (AEST) on 01.08.2024. Winner notified in writing and by phone and published www.howlerheadpromo.com.au. Details from entries may be used by Promoter and given to third parties to conduct this promotion. Limitations of liability apply.