

## “WIN A TRIP TO THE WILD TURKEY DISTILLERY IN KENTUCKY, USA” PROMOTION

### Terms and Conditions

**Important: These Terms and Conditions include terms that limit the Promoter’s liability to you, entitle the Promoter to use your name, likeness and voice in connection with this competition and permit the Promoter to disclose your personal information to third parties and overseas (in accordance with the Promoter’s Privacy Policy <https://wildturkeybourbon.com.au/privacy-policy/>). By participating in this competition, you accept and agree to be bound by these Terms and Conditions.**

Information on how to enter and prizes form part of these Terms and Conditions (**terms**). Entries must comply with these terms to be valid.

Details	
<b>Promotion Website</b>	<a href="https://promotions.wildturkeybourbon.com/">https://promotions.wildturkeybourbon.com/</a>
<b>Promoter</b>	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW 2060, phone 1800 856 939.
<b>Permit / Authority number</b>	Authorised under NSW Authority No. TP/00032, ACT Permit No. TP24/01808, SA Permit No. T24/1381.
<b>Participating Store</b>	A Participating Store is any store that stocks the Eligible Product (defined below) and displays advertising material for this promotion. For the avoidance of doubt, online purchases from a Participating Store are also eligible.
<b>Promotional Period</b>	The Promotion commences at 12.01am (AEST) on 30/09/2024 and closes at 11.59pm (AEDT) on 01/01/2025.
<b>Eligible Entrants</b>	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities, Participating Stores, any prize drawers and any agencies associated with this Promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
<b>Entry</b>	<ol style="list-style-type: none"><li>To enter, each Eligible Entrant must, during the Promotional Period:<ol style="list-style-type: none"><li>purchase one (1) specially marked Wild Turkey Collector’s Edition four (4) pack (“<b>Eligible Product</b>”) from a Participating Store (“<b>Qualifying Transaction</b>”);</li><li>scan the QR code located on the Eligible Product or visit <a href="https://promotions.wildturkeybourbon.com/">https://promotions.wildturkeybourbon.com/</a> and follow the prompts to the promotion entry page;</li><li>input the requested details including first and last name, postal address, postcode, mobile number, upload a copy of the receipt; and then</li><li>submit the fully completed entry form during the Promotional Period.</li></ol></li><li>Eligible Entrants must retain a copy of their purchase receipt(s) as proof of purchase. Failure to produce the proof of purchase when requested may, in the absolute discretion of the Promoter, result in invalidation of the entrant’s entry and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify the store of purchase and that the purchase was made during the Promotional Period but prior to entry.</li><li>Entries which in the reasonable opinion of the Promoter:<ol style="list-style-type: none"><li>are received outside the Promotional Period;</li><li>contain defamatory, offensive or inappropriate content or infringe intellectual property rights;</li><li>are incomplete or indecipherable; or</li><li>do not otherwise comply with these terms, will be invalid and ineligible for any prize.</li></ol></li><li>Multiple entries permitted subject to: (a) only one (1) entry permitted per Qualifying Transaction (regardless of the number of Eligible Products purchased in that transaction in excess of one (1)); (b) each entry must be submitted separately and in accordance with the entry instructions; (c) a maximum of one (1) entry per person per day is permitted; and (d) only one (1) Minor Prize (defined below) permitted per person (excluding SA residents).</li></ol>
<b>Draw</b>	<ol style="list-style-type: none"><li>The draw will take place at Anisimoff Legal, 3 Amy Close Wyong NSW 2259 at 11:00am AEDT on 08/01/2025, in the presence of an independent scrutineer. All valid entries received during the</li></ol>

	<p>Promotional Period will be entered into the draw. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn.</p> <p>6. The first valid entry randomly drawn will win the Major Prize (“<b>Major Prize Winner</b>”).</p> <p>7. The next seventy (70) valid entries randomly drawn will each win a Minor Prize (“<b>Minor Prize Winner</b>”).</p>
<p><b>Prize(s)</b></p>	<p><b>MAJOR PRIZE</b></p> <p>8. The Major Prize is a trip for two (2) adults to the Wild Turkey Distillery in Louisville, Kentucky, USA valued at up to AUD\$19,040 (depending on date and point of departure).</p> <p>Major Prize includes:</p> <ul style="list-style-type: none"> <li>• Return economy airfares for two (2) adults from the winner's nearest Australian capital city to Louisville, Kentucky, USA;</li> <li>• All airline and airport taxes;</li> <li>• Return private transfers from airport to accommodation for two (2) adults in the USA;</li> <li>• Six (6) nights’ twin share (or similar) minimum 4-star accommodation in Louisville, Kentucky with breakfast included;</li> <li>• A Wild Turkey Distillery tour for two (2) adults including return private transfers from accommodation to Wild Turkey Distillery; and</li> <li>• AUD\$1,000 spending money in the form of an electronic funds transfer (“EFT”) to the winner’s nominated Australian bank account. Winner is responsible for providing full and accurate bank details. The Promoter will not be responsible for incorrect details being provided, a banking institution rejecting an EFT payment, or any costs associated with locating any lost monies.</li> </ul> <p>9. All travel is subject to availability at all times and may be dependent on select seat class with airlines or specific room category availability with an accommodation partner. The Major Prize must be redeemed and travel to be taken by 31/12/2025. Block out periods include all Australian School &amp; Public Holidays and all other special event periods. All bookings must be made a minimum of 90 days in advance of requested departure dates. All bookings and documentation regarding the prize must be made via Free-2-Travel Holidays Pty Ltd or their agents. Redeeming the Major Prize is conditional on acceptance of the terms and conditions of travel as detailed by Free-2-Travel Holidays Pty Ltd and the airline carriers in accordance with normal travel practices. No portion of the Major Prize is redeemable for cash. The Major Prize, or any unused portion of the Major Prize, is non refundable or transferable and cannot be taken as cash, unless otherwise specified.</p> <p>10. The Major Prize Winner and their companion must be in possession of a valid passport with a minimum of 6 months validity on it prior to departure. The Major Prize Winner is responsible for any amendments fees issued by airlines or suppliers once booking is confirmed and ticketed. The Major Prize Winner is responsible for any additional taxes and/or resort fees associated with the chosen accommodation, unless otherwise stated. Visas, valid passports, vaccinations, additional spending money, additional meals, additional transfers (other than those included), taxes (excluding airline and airport taxes) and any other ancillary costs, including but not limited to items of a personal nature, in-room charges, insurance and any applicable insurance excesses, not listed in the travel prize package descriptions above are the responsibility of the Major Prize Winner and his/her companion as incurred. It is the Major Prize Winner's responsibility to organise transport to/from the airport departure/return point. The Promoter recommends that the Major Prize Winner and their travel companion have valid travel insurance for their period of travel. The Major Prize Winner and their companion must depart from and return to the same departure point and travel together. The Major Prize Winner may be required to provide their credit card at the time of accommodation check in. Itinerary to be determined by the Promoter and Free-2-Travel Holidays Pty Ltd in their absolute discretion. Frequent Flyer points do not form part of the Major Prize unless specified otherwise. The Major Prize is subject to the standard terms and conditions of individual prize and service providers.</p> <p>11. The legal drinking age in the USA is 21 and whilst individuals aged 18 years and over but under 21 years can participate in and redeem all elements of the Major Prize, only individuals aged 21 years or over will be legally allowed to order and consume alcohol whilst participating in certain elements of the prize.</p> <p>12. The Wild Turkey Distillery Tour ticket prizes are subject to the venue and ticket terms and conditions, including any applicable age restriction. The Promoter and event organisers hereby expressly reserve the right to eject the winner (and/or their companion) for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize.</p> <p>13. As a condition of accepting the Major Prize, the Major Prize Winner must sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.</p> <p><b>MINOR PRIZES</b></p>

	<p>14. Each Minor Prize consists of one (1) AUD\$100 Wild Turkey Merch Store Voucher. The Minor Prize is redeemable only online at the Wild Turkey Exclusive Merchandise Shop (<a href="https://merch.wildturkeybourbon.com/en-au/">https://merch.wildturkeybourbon.com/en-au/</a>).</p> <p>15. Any ancillary costs associated with redeeming the Wild Turkey Merch Store Voucher are not included. Any unused balance of the Wild Turkey Merch Store Voucher will not be awarded as cash. Redemption of the Wild Turkey Merch Store Voucher is subject to any terms and conditions of the issuer including those specified on the Wild Turkey Merch Store Voucher.</p> <p><b>GENERAL</b></p> <p>16. Total prize pool (Major and Minor Prizes) is valued at up to AUD\$26,040.</p> <p>17. If any prize is unavailable (or part of any prize), the Promoter may substitute the prize (or that part of the prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, a prize is not transferable or exchangeable, and cannot be taken as cash, unless otherwise specified.</p> <p>18. Subject to the unclaimed prize draw clause, if for any reason a winner does not take/redeem a prize (or an element of the prize) by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.</p>
<b>Notification of Winners</b>	<p>19. All winners will be notified in writing by email within seven (7) days of the draw and their details will be published (first initial, surname and postcode) at <a href="https://promotions.wildturkeybourbon.com/">https://promotions.wildturkeybourbon.com/</a> on 15/01/2025.</p>
<b>Unclaimed Prizes</b>	<p>20. A draw for any unclaimed prizes may take place on 09/04/2025 at the same time and place as the original draw ("Re-draw"), subject to any directions from a regulatory authority.</p> <p>21. The winners, if any, of the Re-draw will be contacted in writing within seven (7) days of the Re-draw and their details will be published (first initial, surname and postcode) at <a href="https://promotions.wildturkeybourbon.com/">https://promotions.wildturkeybourbon.com/</a> on 16/04/2025. Winner(s) of Re-drawn prizes must claim their prize within one (1) month of the Re-draw.</p>
<b>Privacy</b>	<p>22. The Promoter will collect personal information ("PI") in order to conduct the promotion. The Promoter may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in their Privacy Policy, which can be viewed at <a href="https://wildturkeybourbon.com.au/privacy-policy/">https://wildturkeybourbon.com.au/privacy-policy/</a>. The Privacy Policy also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter may disclose PI overseas in accordance with the terms of its Privacy Policy.</p> <p>23. Eligible Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for a period of 12 months from the date the prize is awarded without remuneration for the purpose of promoting the Promotion. The Promoter will seek additional consent from entrants before using their name, image and/or voice for the purpose of promoting any products or services manufactured, distributed and/or supplied by the Promoter which are not connected to the Promotion. If requested by the Promoter, the entrant agrees to sign a separate release required by the Promoter to give effect to this arrangement.</p>
<b>Miscellaneous</b>	<p>24. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right to disqualify any individual who the Promoter reasonably believes has materially breached any of these terms, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.</p> <p>25. If there is a dispute as to the identity of an Eligible Entrant, the Promoter may, in its sole discretion, determine the identity of the Eligible Entrant.</p> <p>26. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health &amp; Medical Research Council Australian Alcohol Guidelines (available at <a href="http://www.nhmrc.gov.au">www.nhmrc.gov.au</a>). Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.</p> <p>27. Any cost associated with accessing the Promotional Website is the entrant's responsibility and is dependent on the Internet service provider used. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter repeatedly is prohibited and will render all entries submitted by that entrant invalid.</p> <p>28. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law:</p>

(a) disqualify any Eligible Entrant; or

(b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify a prize, as appropriate.

29. In the event of war, terrorism, state of emergency, government lockdown, pandemic, or any other kind of disaster or unforeseeable event beyond the Promoter's reasonable control, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend, substitute or modify a prize, subject to any written directions from a relevant regulatory authority.

30. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (**Non-Excludable Guarantees**).

31. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter's liability for any loss, damage or injury suffered or sustained (even if caused by negligence) as a result of accepting and/or using a prize or in relation to the Promotion, is limited to the value of the prize except to the extent the loss, damage or injury arises as a result of the fraud or wilful misconduct of the Promoter or its employees or officers.

32. Without limiting any liability which cannot be excluded by law, any prize supplied by a third party supplier is subject to the terms and conditions of that third party supplier. The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of any third party supplier or otherwise as a result of the winner accepting and/or using a prize (even if caused by negligence) that is supplied by a third party. Nothing in these terms and conditions restricts, excludes or modifies any rights or remedies that cannot be excluded, restricted or modified under applicable law or any right to recourse you may have against a third party supplier.

33. Without limiting any liability which cannot be excluded by law, the Promoter will not be liable for any loss or damage associated with:

(a) your participation in the Promotion;

(b) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;

(c) any theft, unauthorised access or third party interference;

(d) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control;

(e) any tax liability incurred by a winner or Eligible Entrant (excluding airline and airport taxes);

(f) the Wild Turkey Distillery Tour being postponed or cancelled for any reason beyond the reasonable control of the Promoter;

(g) any variation in prize value to that stated in these terms; and/or

(h) any damage to or delay in transit of the prize during delivery,

except to the extent caused or contributed to by the Promoter.

34. If any dispute arises between an entrant and the Promoter concerning the conduct of this promotion or claiming a prize, the Promoter will take reasonable steps to consider the entrant's point of view, taking into account any facts or evidence put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this promotion is final and no correspondence will be entered into.