

“WILD TURKEY– NEW PACKAGING COMPETITION”

TERMS AND CONDITIONS

Important: These Terms and Conditions include terms that limit the Promoter’s liability to you, entitle the Promoter to use your name, likeness and voice in connection with this competition and permit the Promoter to disclose your personal information to third parties and overseas (in accordance with the Promoter’s Privacy Policy <https://www.campari.com/privacy-policy>). By participating in this competition, you accept and agree to be bound by these Terms and Conditions.

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). Entries must comply with these terms to be valid.

Details	
Promotion Website	https://promotions.wildturkeybourbon.com/rtdinthewild
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW 2060.
Promotional Period	The Promotion commences at 9:00am AEST on Wednesday 15th July 2026 and closes once all prizes have been won or no later than 11:59pm AEST on Wednesday 16th September 2026.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities and any agencies associated with this Promotion are ineligible to enter.
Entry	- The winners of this competition will be the first 3 Qualifying Transactions for each variety of Wild Turkey pre-mix in the new packaging (minor prizes) and the first Qualifying Transaction including all three varieties of Wild Turkey pre-mix in the new packaging (major prize). - Once all ten prizes are won the competition will be closed. Entries must feature the new packaging as featured on the Promotion Website and electronic messages promoting the competition to be Qualifying Transactions. Entries featuring the existing packaging will not be accepted. - To enter, each Eligible Entrant must, during the Promotional Period: - Purchase any Wild Turkey premix multipack (4 pack or 10 pack) in the brand new packaging (including Wild Turkey Rare, Wild Turkey 101 or Wild Turkey Kentucky Spirit) in a single transaction and retain their purchase receipt (Qualifying Transaction); and - Visit https://promotions.wildturkeybourbon.com/rtdinthewild, follow the prompts to the competition entry page, input the requested details and upload: (a) an original photo featuring the purchased product; and (b) a valid proof of purchase (receipt). To be eligible for a prize, entrants must submit their entry in accordance with one of the following: - minor prizes: be one of the first three (3) valid entries received featuring a photo of either Wild Turkey Rare, Wild Turkey 101 or Wild Turkey Kentucky Spirit premix multi pack (4 pack or 10 pack) in the new packaging (maximum three (3) winners per variety, and nine (9) minor prizes in total); or - major prize: be the first valid entry received featuring a photo with all three (3) varieties of multi packs (4 pack or 10 pack) in the new packaging (Wild Turkey Rare, Wild Turkey 101 and Wild Turkey Kentucky Spirit) and valid proof of purchase. Entries submitted for Minor Prizes will not be eligible for the Major Prize unless the entry satisfies the requirements for the Major Prize. Entries must comply with these requirements to be valid. - Entries which in the reasonable opinion of the Promoter: - are received outside the Promotional Period; - contain defamatory, offensive or inappropriate content or infringe intellectual property rights; - are incomplete or indecipherable; or

	(d) do not otherwise comply with these terms, will be invalid and ineligible for any prize. 5. Only 1 entry permitted per Qualifying Transaction. A maximum of 1 entry per person is permitted. If more than one entry is submitted, all entries after the first entry will be eliminated
Competition Criteria	6. Winners will be determined based on the first valid entries received that meet the entry requirements. This is a game of skill – chance plays no part in determining the winners. Entries will be assessed in the order they are received, and only entries that fully comply with the entry criteria (including valid content showing new packaging and proof of purchase) will be eligible to win.
Judging date and time	7. Judging will take place at Level 21, 141 Walker Street, North Sydney, NSW 2060 at 10:00am AEST by no later than Thursday 17th September to determine the 10 winners. The judges will reach out to all winners by Monday 21st September via email and telephone. 8. If there are insufficient eligible entries received by the end of the Promotion, any remaining prizes will be forfeit.
Prize(s)	9. The following prizes are available to be won as part of the Promotion: - Minor Prizes (9x available): Nine (9) winners will each receive one (1) Jimmy's Whiskey Set valued at \$79 rrp - Major prize (1x available): One winner will receive one (1) metal cooler valued at \$119 rrp, one (1) toolbox tumbler set valued at \$99 and one (1) Zip Hoodie valued at \$89 for a total Major Prize value of \$307 rrp. The total prize pool is valued at \$1,018 rrp 10. All taxes (excluding GST) and any ancillary costs which may be payable as a consequence of receiving the Prize are the sole responsibility of the Winner. 11. If the Prize (or part of the Prize) is unavailable, the Promoter may substitute the Prize (or that part of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize is not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
Notification of Winner	12. The Winner[s] will be notified via email and telephone provided in the entry within 2 days of the judging time. Their name will also be published on https://promotions.wildturkeybourbon.com/rtdinthewild 13. In the event that a Winner cannot be contacted, the Promoter will retain the Prize for three months from the date of the judging. If the Prize is not claimed within this time, the Promoter will declare that entry to be forfeit, and will award the unclaimed Prize to the next best valid entry determined during the judging of the entries received in the original competition based on the same Competition Criteria. The subsequent winner will be contacted via email and telephone within 2 days of the decision. Their name will also be published on https://promotions.wildturkeybourbon.com/rtdinthewild 14. The Prize will be delivered free of charge to the Winner at the address nominated on their entry within 28 days of judging.
Privacy and releases	15. The Promoter will collect, use and disclose Eligible Entrants' personal information (PI) to conduct and manage the Promotion in accordance with its https://www.wildturkeybourbon.com/en-au/privacy-policy available at https://www.wildturkeybourbon.com/en-au/privacy-policy/. The Promoter may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Privacy Policy also contains information about how Eligible Entrants may opt out, access, update or correct their PI, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter may disclose PI overseas in accordance with the terms of its Privacy Policy. 16. Eligible Entrants consent to the Promoter using their name, likeness, image, Content and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for a period of 12 months from the date the Prize is awarded without remuneration for the purpose of promoting the Promotion. The Promoter will seek additional consent from Eligible Entrants before using their name, likeness, image, Content and/or voice for the purpose of promoting any products or services manufactured, distributed and/or supplied by the Promoter which are not connected to the

	Promotion. If requested by the Promoter, the Eligible Entrant agrees to sign a separate release required by the Promoter to give effect to this arrangement. 17. By submitting Content as part of an entry to the Promotion, Eligible Entrants warrant that the Content is their original work, that they are the sole author, and that they are able to provide the licence and releases required under these terms.
Miscellaneous	18. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right to disqualify any individual who the Promoter reasonably believes has materially breached any of these terms, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. 19. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au). 20. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may to the extent permitted by law: (a) disqualify any entrant; or (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees). 21. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter's liability for any personal injury or loss or damage suffered or sustained (even if caused by negligence) as a result of accepting and/or using a prize or in relation to the Promotion, is limited to the value of the prize except to the extent the loss, damage or injury arises as a result of the fraud or wilful misconduct of the Promoter or its employees or officers. 22. Without limiting any liability which cannot be excluded by law, any prize supplied by a third party supplier is subject to the terms and conditions of that third party supplier. The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of any third party supplier or otherwise as a result of the winner accepting and/or using a prize (even if caused by negligence) that is supplied by a third party. Nothing in these terms restricts, excludes or modifies any rights or remedies that cannot be excluded, restricted or modified under applicable law or any right to recourse you may have against a third party supplier. 23. Without limiting any liability which cannot be excluded by law, the Promoter will not be liable for any loss or damage associated with: (a) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control; (b) any theft, unauthorised access or third party interference; (c) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control; (d) any tax liability incurred by a Winner or entrant; (e) any variation in prize value to that stated in these terms; and/or (f) any damage to or delay in transit of the Prize during delivery, except to the extent caused or contributed to by the Promoter.

