

WILD TURKEY: TOP SHELF TURKEY HUNTERS COMPETITION

Terms and Conditions

Important: These Terms and Conditions include terms that limit the Promoter's liability to you, entitle the Promoter to use your name, likeness and voice in connection with this competition and permit the Promoter to disclose your personal information to third parties and overseas (in accordance with the Promoter's Privacy Policy <https://www.campari.com/privacy-policy>). By participating in this competition, you accept and agree to be bound by these Terms and Conditions.

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). Entries must comply with these terms to be valid.

Details	
Promotion Website	https://promotions.wildturkeybourbon.com/topshelfhunters/
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street, North Sydney, NSW 2060.
Promotional Period	The Promotion commences at 9:00am AEST on Thursday 20 August 2026 and closes at 11:59pm AEST on Thursday 27 August 2026.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities and any agencies associated with this Promotion are ineligible to enter.
Entry	- Calling all Wild Turkey collectors. To enter, Eligible Entrants must showcase their Wild Turkey collection for the chance to win an exclusive invitation to a Wild Turkey whiskey tasting experience hosted by Associate Master Blender, Bruce Russell. - To enter, each Eligible Entrant must during the Promotional Period: - Visit the Promotion Website and follow the prompts to the competition entry page; - Complete the entry form with all requested details; and - Upload an original photograph clearly displaying the entrant's personal collection of Wild Turkey products (Collection Photo). - Entries will be assessed on the quality, rarity, breadth, presentation and overall impressiveness of the Wild Turkey collection featured in the Collection Photo. Eligible Entrants must agree to comply with Instagram's terms and conditions available at https://help.instagram.com/581066165581870 and/or Facebook's terms and conditions available at https://www.facebook.com/policies/pages_groups_events/. Eligible Entrants must not submit any content as part of their entry that is unlawful, fraudulent, in breach of any intellectual property, privacy or other rights, defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, discriminatory, or that encourages underage or excessive consumption of alcohol. Any persons depicted in any content submitted must be over 25 and must consent to their depiction therein and content submitted may be used as promotional material on Wild Turkey social media, website and editorially in media publications. - Entries which in the reasonable opinion of the Promoter: - are received outside the Promotional Period; - contain defamatory, offensive or inappropriate content or infringe intellectual property rights; - are incomplete or indecipherable; or - do not otherwise comply with these terms,

	will be invalid and ineligible for any prize. 5. Only 1 entry permitted per Qualifying Transaction. Each entry must be submitted separately. A maximum of 1 entry per person is permitted. If more than one entry is submitted, all entries after the first on each platform will be eliminated.
Competition Criteria	6. This is a game of skill. Chance plays no part in determining the winners. Each valid entry will be individually judged by TBWA based on Rarity and uniqueness of the Wild Turkey collection, breadth and diversity of the Wild Turkey collection, Presentation and quality of the Collection Photo (20%); and Authenticity and demonstrated passion for the Wild Turkey brand (10%). 7. This is a game of skill – chance plays no part in the selection of the winners. All valid entries will be judged by a panel appointed by the Promoter against the following criteria: 8. The ten (10) entries awarded the highest overall scores will be deemed the winners. 9. Winner allocation: (a) Six (6) winners from New South Wales; (b) Two (2) winner from Victoria; and (c) Two (2) winner from Queensland. 10. Each winner may bring one (1) guest aged 18 years or over. 11. The judges' decision is final and no correspondence will be entered into.
Judging date and time	12. Judging will take place at TWBA, 137 Pyrmont Street, Pyrmont, NSW at 10am (AEST) on Friday 28th August to determine the 10 Winners. The judges will list the best 22 entries in order at the conclusion of the judging, and the best 10 valid entries will be awarded the Prizes.
Prize(s)	13. Ten (10) prizes are available to be won. Each winner will receive: • One (1) invitation for themselves and one (1) guest aged 18 years or over to attend an exclusive Wild Turkey whiskey tasting experience; • The opportunity to attend an event hosted by Associate Master Distiller Bruce Russell (or substitute Wild Turkey representative); and • Hospitality provided as part of the event experience. Event details: NSW Event: Restaurant in the CBD 4th September 6pm VIC Event: Goodwater, 300 High St, Northcote VIC 3070 Sunday 30th August 6pm QLD Event: Hotel West End, 10 Browning Street, South Brisbane QLD 4101 Thursday 3rd September 6pm Six(6) prizes are available in NSW, two (2) prizes in VIC and two (2) prizes in QLD. Each prize is valued at approximately AUD \$1,000 RRP. Total prize pool value is approximately AUD \$10,000 RRP.

	14. All taxes (excluding GST) and any ancillary costs which may be payable as a consequence of receiving the Prize are the sole responsibility of the Winner. 15. If the Prize (or part of the Prize) is unavailable, the Promoter may substitute the Prize (or that part of the Prize) with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, the Prize is not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
Notification of Winner	16. The Winners will be notified by telephone within 1 day of the Draw. Their name will also be published on https://promotions.wildturkeybourbon.com/topshelfhunters/ 17. In the event that a Winner cannot be contacted, the Promoter will retain the Prize 2 hours the date of the judging. If the Prize is not claimed within this time, the Promoter will declare that entry to be forfeit, and will award the unclaimed Prize to the next best valid entry determined during the judging of the entries received in the original competition based on the same Competition Criteria. The subsequent winner will be contacted by telephone within 1 day of the decision. Their name will also be published on https://promotions.wildturkeybourbon.com/topshelfhunters/ 18. If there is no Winner or the Winner of the Prize cannot be located, this information will be published on https://promotions.wildturkeybourbon.com/topshelfhunters/
Privacy and releases	19. The Promoter will collect, use and disclose Eligible Entrants' personal information (PI) to conduct and manage the Promotion in accordance with its Privacy Policy, available at https://www.campari.com/en-au/privacy-policy/. The Promoter may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Privacy Policy also contains information about how Eligible Entrants may opt out, access, update or correct their PI, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter may disclose PI overseas in accordance with the terms of its Privacy Policy. 20. Eligible Entrants consent to the Promoter using their name, likeness, image, Content and/or voice in the event they are a Winner (including photograph, film and/or recording of same) in any media for a period of 12 months from the date the Prize is awarded without remuneration for the purpose of promoting the Promotion. The Promoter will seek additional consent from Eligible Entrants before using their name, likeness, image, Content and/or voice for the purpose of promoting any products or services manufactured, distributed and/or supplied by the Promoter which are not connected to the Promotion. If requested by the Promoter, the Eligible Entrant agrees to sign a separate release required by the Promoter to give effect to this arrangement. 21. By submitting Content as part of an entry to the Promotion, Eligible Entrants warrant that the Content is their original work, that they are the sole author, and that they are able to provide the licence and releases required under these terms.
Miscellaneous	22. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right to disqualify any individual who the Promoter reasonably believes has materially breached any of these terms, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. 23. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National

Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au).

24. Each Eligible Entrant acknowledges that the Promotion is in no way sponsored, endorsed, administered by or associated with either Instagram or Facebook.
25. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may to the extent permitted by law:
- (a) disqualify any entrant; or
 - (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate.
- Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (**Non-Excludable Guarantees**).
26. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter's liability for any personal injury or loss or damage suffered or sustained (even if caused by negligence) as a result of accepting and/or using a prize or in relation to the Promotion, is limited to the value of the prize except to the extent the loss, damage or injury arises as a result of the fraud or wilful misconduct of the Promoter or its employees or officers.
27. Without limiting any liability which cannot be excluded by law, any prize supplied by a third party supplier is subject to the terms and conditions of that third party supplier. The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of any third party supplier or otherwise as a result of the winner accepting and/or using a prize (even if caused by negligence) that is supplied by a third party. Nothing in these terms restricts, excludes or modifies any rights or remedies that cannot be excluded, restricted or modified under applicable law or any right to recourse you may have against a third party supplier.
28. Without limiting any liability which cannot be excluded by law, the Promoter will not be liable for any loss or damage associated with:
- (a) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control;
 - (b) any theft, unauthorised access or third party interference;
 - (c) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control;
 - (d) any tax liability incurred by a Winner or entrant;
 - (e) any variation in prize value to that stated in these terms; and/or
 - (f) any damage to or delay in transit of the Prize during delivery,
- except to the extent caused or contributed to by the Promoter.

Condensed Terms and Conditions
For use in advertising for a competition

(Nb. These terms could be shortened to remove any double up with body copy (i.e. if the body copy states the competition close date then this need not be repeated in the condensed terms). In addition any unusual or particularly onerous terms should be disclosed.)

Entries must be received by 11:59pm AEST on Thursday 27 August 2026 to be considered for judging. See [insert URL] for full terms and conditions.

Maximum 1 entry per person per day. Details from entries may be used by Promoter and given to third parties to conduct this promotion. Limitations of liability apply.