

“Wild Turkey 1 in 3 Wins” Promotion

Terms and Conditions

Important: These Terms and Conditions include terms that limit the Promoter's liability to you, entitle the Promoter to use your name, likeness and voice in connection with this competition and permit the Promoter to disclose your personal information to third parties and overseas (in accordance with the Promoter's Privacy Policy <https://www.campari.com/privacy-policy>). By participating in this competition, you accept and agree to be bound by these Terms and Conditions.

Information on how to enter and prize(s) form part of these Terms and Conditions (**terms**). Entries must comply with these terms to be valid.

Details	
Promotion Website	https://promotions.wildturkeybourbon.com/
Promoter	Campari Australia Pty Ltd (ABN 72 137 554 726) of Level 21, 141 Walker Street North Sydney, NSW, 2060
Permit / Authority number	The Promotion is authorised under ACT Permit No. TP25/ 03108, SA Permit No. T25/ 2350 and NSW Authority No. TP/ 04782.
Participating Store	A Participating Store is any Liquorland store located in Australia that stocks the Eligible Products (defined below). For the avoidance of doubt, online purchases of Eligible Products from a Participating Store are also eligible.
Promotional Period	The Promotion commences at 12:01am (AEST) on 17/06/2026 and closes at 11:59pm (AEST) on 26/08/2026 or once 226,296 valid entries have been received, whichever occurs first.
Eligible Entrants	Entry is open to Australian residents aged 18 years or over. Employees (and their immediate families) of the Promoter, its related entities, any prize drawers and any agencies associated with this Promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Entry	- To enter, each Eligible Entrant must, during the Promotional Period: - Spend \$25 or more on any Wild Turkey product (Eligible Product), in a single transaction, at a Participating Store (Qualifying Transaction); and - Either scan the QR code located on any POS in-store or visit https://promotions.wildturkeybourbon.com/, follow the prompts to the Promotion entry page, input the requested details (including but not limited to their first and last name, date of birth, postal address, postcode, <u>email</u> and mobile number), upload a copy of their purchase receipt and submit the fully completed entry form. - Upon submitting their entry, Eligible Entrants will be instantly notified whether they have provisionally won an instant prize. All provisional instant winners are subject to verification. Upon verification, winners will be sent their prize. - Eligible Entrants must retain a copy of the receipt for their Qualifying Transaction as proof of purchase and produce this within fourteen (14) days of a request by the Promoter. Failure to do so may result in invalidation of the entrant's entry and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify the product purchased, the store of purchase and that the purchase was made during the Promotional Period but prior to entry. If a staff member does not automatically provide the individual with a purchase receipt for their purchase of an Eligible Product, it is the responsibility of the individual to request one. - Entries which in the reasonable opinion of the Promoter: - are received outside the Promotional Period; - contain defamatory, offensive or inappropriate content or infringe intellectual property rights; - are incomplete or indecipherable; or

	(d) do not otherwise comply with these terms, will be invalid and ineligible for any prize. 5. Multiple entries permitted, subject to the following: (a) each entry must be submitted separately; (b) a maximum of one (1) entry per person per day is permitted across all entry points; (c) only one (1) entry permitted per Qualifying Transaction (regardless of the amount spent on Eligible Products in that transaction in excess of \$25); and (d) a maximum of five (5) entries per person for the Promotion.																		
Prize(s)	6. The instant prizes available for this Promotion are outlined in the table below. Entries received during the Promotional Period have a 1 in 3 chance of winning an instant prize. <table><tr><th>Prize</th><th>Quantity</th><th>Total Value</th></tr><tr><td>\$100 Coles eGift Card</td><td>up to 300</td><td>up to \$30,000</td></tr><tr><td>\$50 Coles eGift Card</td><td>up to 2,000</td><td>up to \$100,000</td></tr><tr><td>\$20 Coles eGift Card</td><td>up to 10,000</td><td>up to \$200,000</td></tr><tr><td>\$10 Coles eGift Card</td><td>up to 63,132</td><td>up to \$631,320</td></tr><tr><td>Total</td><td>Up to 75,432</td><td>Up to \$961,320.</td></tr></table> 7. Any ancillary costs associated with redeeming the Coles eGift Card are not included. Any unused balance of the Coles eGift Card will not be awarded as cash. Redemption of the Coles eGift Card is subject to any terms and conditions of the issuer including those specified on the Coles eGift Card and those available at https://www.giftcards.com.au/CMS/Page/giftcardtermsfuse. 8. Total prize pool is valued at up to \$961,320. 9. If any prize is unavailable, the Promoter may substitute the prize with a prize of equal value and/or specification, subject to any written directions from a regulatory authority. Other than this, a prize, or any unused portion of a prize, is not transferable or exchangeable, and cannot be taken as cash, unless otherwise specified. 10. All taxes (excluding GST) and any ancillary costs which may be payable as a consequence of receiving a prize are the sole responsibility of the winner. 11. Quality control errors will not invalidate an otherwise valid prize claim. 12. Unless otherwise due to fraud or ineligibility under these Terms and Conditions, all prize claims in excess of the advertised prize pool will be honoured.	Prize	Quantity	Total Value	\$100 Coles eGift Card	up to 300	up to \$30,000	\$50 Coles eGift Card	up to 2,000	up to \$100,000	\$20 Coles eGift Card	up to 10,000	up to \$200,000	\$10 Coles eGift Card	up to 63,132	up to \$631,320	Total	Up to 75,432	Up to \$961,320.
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Notification of Winner	13. Winners will be notified immediately online upon submitting their entry. Winners will be published (first initial, surname and postcode) at https://promotions.wildturkeybourbon.com/ on 01/09/2026. 14. If a winner does not take/redeem a prize before the unclaimed prize draw date below, then the prize will be forfeited. 15. Winners must claim their prizes by 11:59pm (AEDT) on 27/09/2026. A draw for any instant win prizes that are won, but not claimed, may take place at Roilti Pty Ltd, 51A/23 Norton Street, Leichhardt NSW 2040, Australia at 11:00am (AEDT) on 30/09/2026 subject to any directions from a regulatory authority. Winners of the draw, if any, must claim their prizes by 11:59pm (AEDT) on 30/10/2026. 16. Winners, if any, of the draw will be contacted in writing by email within two (2) business days of the draw. Winners will be published (first initial, surname and postcode) at https://promotions.wildturkeybourbon.com/ on 02/10/2026.																		
Privacy and releases	17. The Promoter will collect, use and disclose Eligible Entrants' personal information (PI) to conduct and manage the Promotion in accordance with its Privacy Policy, available at https://wildturkeybourbon.com.au/privacy-policy/. The Promoter may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Privacy Policy also contains information about how Eligible Entrants may opt out, access, update or correct their PI, how Eligible Entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become																		

	the property of the Promoter. The Promoter may disclose PI overseas in accordance with the terms of its Privacy Policy. 18. Eligible Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of same) in any media for a period of 12 months from the date the Prize is awarded without remuneration for the purpose of promoting the Promotion. The Promoter will seek additional consent from Eligible Entrants before using their name, likeness, image and/or voice for the purpose of promoting any products or services manufactured, distributed and/or supplied by the Promoter which are not connected to the Promotion. If requested by the Promoter, the Eligible Entrant agrees to sign a separate release required by the Promoter to give effect to this arrangement.
Miscellaneous	19. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and reserves the right to disqualify any individual who the Promoter reasonably believes has materially breached any of these terms, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the Promotion. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. 20. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used. 21. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant. 22. The Promoter encourages consumers to enjoy liquor responsibly. Consumers of legal drinking age are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines (available at www.nhmrc.gov.au). 23. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated for any reason beyond the reasonable control of the Promoter including technical difficulties, unauthorised intervention or fraud, the Promoter may, to the extent permitted by law: (a) disqualify any entrant; or (b) subject to any written directions from a regulatory authority, modify, suspend, terminate or cancel the Promotion or modify the Prize, as appropriate. Nothing in these terms limits, excludes or modifies (or purports to do so) any non-excludable guarantees or warranties under consumer law (Non-Excludable Guarantees). 24. Except for the Non-Excludable Guarantees and any other liability that cannot by law be excluded, the Promoter's liability for any personal injury or loss or damage suffered or sustained (even if caused by negligence) as a result of accepting and/or using a prize or in relation to the Promotion, is limited to the value of the prize except to the extent the loss, damage or injury arises as a result of the fraud or wilful misconduct of the Promoter or its employees or officers. 25. Without limiting any liability which cannot be excluded by law, any prize supplied by a third party supplier is subject to the terms and conditions of that third party supplier. The Promoter is not responsible or liable for any loss, damage or injury suffered by any winner as a result of the conduct of any third party supplier or otherwise as a result of the winner accepting and/or using a prize (even if caused by negligence) that is supplied by a third party. Nothing in these terms restricts, excludes or modifies any rights or remedies that cannot be excluded, restricted or modified under applicable law or any right to recourse you may have against a third party supplier. 26. Without limiting any liability which cannot be excluded by law, the Promoter will not be liable for any loss or damage associated with: (a) any technical difficulties or equipment malfunction outside of the Promoter's reasonable control; (b) any theft, unauthorised access or third party interference; (c) any late, lost, altered or misdirected entries due to any reason beyond the Promoter's reasonable control; (d) any tax liability incurred by a winner or entrant; (e) any variation in prize value to that stated in these terms; and/or (f) any damage to or delay in transit of the Prize during delivery, except to the extent caused or contributed to by the Promoter.
Disputes	27. All feedback in respect of the Promotion should be submitted to the Promoter's feedback address at: info.australia@campari.com In the case of any dispute, the Promoter will make a

	determination, acting reasonably and taking into account the Eligible Entrant's point of view and any facts, evidence or feedback provided, and responding fairly and in a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this Promotion is final and binding and no correspondence will be entered into.
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